

International School of Creative Arts (ISCA)

The International School of Creative Arts (ISCA) is the only specialist day and boarding school in the world run in association with University of the Arts London (UAL).

ISCA aims to be a centre of excellence for art and design education and combines dedicated A Level teaching with the University's wealth of experience, knowledge and expertise, to offer unrivalled opportunities at pre-foundation stage.

Designed to nurture young talent and prepare for entry into university, the programmes at ISCA guarantee students a full-time course interview with one of the six colleges that comprise UAL, on successful completion of studies.

ISCA offers talented students, through its close link with UAL, the artistic foundation to allow them to become the future stars of the creative industry.

Programmes:	A Level Programme (2 year) Portfolio Programme (1 year)
Study Mode:	Full Time
Start Date:	September 2011
Tuition Fee:	£17,350 p.a. (£5,775 per term)
Boarding Fee:	£9,900 p.a. (£3,300 per term)

A-LEVEL PROGRAMME (+ CLASP)

The A Level programme is a two-year programme aimed at students, aged 16-18, looking to develop their skills and portfolio for entry into [Central Saint Martins' Foundation Plus](#) or for a Further Education course at UAL.

Creative Subjects

- Fine Art (Compulsory)
- Graphic Design
- Photography
- Textiles

Academic Subjects

- Art History
- Business Studies
- English Language & Literature
- Maths

Students looking to progress onto [Central Saint Martins' Foundation Plus](#) are required to study one art & design subject, in addition to the compulsory Fine Art A-Level, with the option of a further two subjects dependent on English language level.

Please note that the ISCA A Level programme comprises two Creative Art A Level subjects, out of a total of three A Level subjects, and the Fine Art A Level is a compulsory.

The School aims to accommodate all students preferred choice of creative A Level subject and academic A Level subject within reason and the options for 2011-2012 are subject to demand.

COMPULSORY | FINE ART

CREATIVE ART A-LEVEL

Course Description

It is not essential to have a GCSE in Art & Design before taking AS level but students should display an ability and interest in the subject. Students should have a flexible approach and an open mind in order to fully explore and expand their creative skills.

Fine Art provides the foundation for all Art & Design disciplines. In undertaking the course, students will be required to produce structured coursework components together with written analysis of their own work as well as that of other artists. Students are required to produce 2 sketchbooks for Units 1 and 3 and 1 sketchbook for units 2 and 4 as well as larger scale work and final outcomes.

OPTION 1 | GRAPHIC DESIGN

CREATIVE ART A-LEVEL

Course Description

Graphic design and communication is a response to image-based problems within a set of constraints and successfully conveys messages through the organisation of images, words, and symbols that interpret ideas, meanings and feelings. Often different processes from hand drawn to computer aided design are used in combination to effectively respond to a client's needs and stimulate the audience, considering commercial and aesthetic needs. Within this course there are 5 disciplines:

- Advertising (branding, promotional campaigns, corporate identity, use of images and typography in advertising)
- Illustration (how images can enhance and re-interpret text and the relationship between narrative and illustration using a variety of methods and media)
- Packaging (Design of surface decoration, illustration and patterning for packaging and processes for manufacture, planning and developing procedures for packaging products)
- Typography (the relationship of letter forms, their characteristics and disposition to text; and specific typographic technical and design appropriate necessities)
- Interactive Media (formats for presenting information to audiences including, web-based, projection, t.v., consoles, mobile telephones, touch-screen, CD ROM and DVD)

Hand and CAD techniques are taught and developed for each of the disciplines.

This course allows for students to freely combine these different disciplines and embrace both modern technologies and traditional techniques in the creation of designs and in answering briefs.

OPTION 2 | PHOTOGRAPHY
CREATIVE ART A LEVEL

Course Description

It is not essential that students have studied Photography previously, but a basic understanding and interest in the subject is required. It is particularly suited to those who have technical flair as well as a natural artistic appreciation.

Students will have the use of the photographic studio in order to learn about studio lighting and composition for interior, figure and object based work and they will learn to print their own black and white images in the specially designed darkroom.

Emphasis is on analogue photography for the A level course, however students also have access to the media suite for digital photography, where they will be able to learn Adobe Photoshop techniques. Students will be required to produce structured coursework components together with written analysis of their own work as well as that of other photographers.

Equipment

For this course students are required to have their own equipment consisting of a SLR 35mm film camera as well as a compact digital and/or SLR digital camera.

OPTION 3 | TEXTILES
CREATIVE ART A LEVEL

Course Description

Contemporary textiles practice is often a hybrid activity, with the possibility of bringing together different disciplines in the creation, selection and manipulation processes. Students will be required to work in one or more of the following disciplines:

- Constructed textiles (knit, weave, stitch, bonded)
- Printed textiles (silk screen, block, transfer, relief)
- Dyed textiles (batik, tie-dye, spray, silk painting)
- Fine art textiles (A working knowledge of a range of textile processes chosen from the other textiles techniques and disciplines)
- Fashion textiles (A working knowledge of a range of textile processes chosen from the other textiles techniques and disciplines, including garment construction, which would sit within the stitch element of constructed textiles).

Appropriate, necessary and relevant skills for the development of ideas through colour, materials and design may include CAD or computer generated ideas in any of the above textile disciplines.

This course allows for students to freely combine these different disciplines and embrace both modern technologies and traditional techniques in the creation of samples and designs.

OPTION 4 | ENGLISH LANGUAGE & LITERATURE

ACADEMIC A LEVEL

Course Description

The requirement to provide an integrated approach means that students will study a wide range of spoken, written and multimodal texts viewed as part of a continuum of ways of constructing meanings through language. Imaginative and engaging choices of texts and topics will allow teachers to gain student interest, generate enthusiasm and raise achievement.

As observers, readers and writers, students will be inspired by learning about spoken and written language from real and imagined worlds and they will engage with the craft of writing to create their own texts at both AS and A2.

There is freedom of choice, to ensure engagement and achievement. The new requirement for compulsory coursework has been addressed to provide maximum freedom of choice for teachers and the maximum gain for students, recognising the time and care that coursework takes and acknowledging the merits of allowing independent study and creative response. From time to time set texts will be refreshed and new choices offered.

OPTION 5 | BUSINESS STUDIES

ACADEMIC A LEVEL

Course Description

If you are planning to work in any of the Creative Arts fields you will find it helpful to understand how the business world works and how you will fit in as an employed or self-employed person. The aim of business studies is to develop a holistic view of business in both local and international markets. Within this course there are four units:

- Unit 1: Developing New Business Ideas (Identifying business opportunities, developing entrepreneurial skills, identifying business ideas in practice and economic context for business.)
- Unit 2: Managing the business (Marketing planning and evaluating strategies, understanding financial aspects and business operations, recruitment and motivation of staff)
- Unit 3: International Business (Understanding reasons for international trade, the changing economic world and growing economic powers, identifying and targeting country markets, implications of globalisation and the influence of multinational corporations.)
- Unit 4: Making Business Decisions (Exploring corporate strategy; evaluating the business tools available for decision making; investigating ethical issues and business responses; understanding reasons for company mergers, acquisitions and government regulation.)

This course allows students to acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and the quantification and management of information.

PORTFOLIO PROGRAMME (+ CLASP)

A pre-foundation course, the one-year Portfolio programme prepares students for a foundation course or further creative study at university.

The Portfolio programme integrates the Fine Art AS level course with tutorials and workshops in a range of techniques, mediums and approaches within fashion and textiles, graphic design and photography. By promoting a multi-disciplinary approach, the programme provides the opportunity to develop a diverse and strong portfolio for entry in [Central Saint Martins' Foundation Plus](#) or further creative education.

The programme retains the option of applying for [Central Saint Martins' Foundation Plus](#) or opting for a one-year Foundation Diploma in Art & Design at UAL.

CREATIVE LEARNING AND SKILLS PROGRAMME (CLASP)

Designed for ISCA, the Creative Learning and Skills Programme (CLASP) is run by experienced Foundation tutors at Central Saint Martins College of Art and Design. The CLASP sessions aim to complement the ISCA curriculum and provide students with the opportunity to access [Central Saint Martins' Foundation Plus](#).

An intensive summer programme, [Central Saint Martins' Foundation Plus](#) affords students the same qualification as the established yearlong Foundation Diploma in Art and Design run by Central Saint Martins College of Art and Design.

Progress is reviewed regularly to ensure students are maintaining their expected A Level and Portfolio grades during the CLASP course. Additional charges that may be incurred through CLASP are highlighted in the ISCA Fees Terms & Conditions. **Creative Learning and Skills Programme (CLASP)**

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ACADEMIC LEADERSHIP

Mrs Anthea Godfrey

Principal **International School of Creative Arts**

Mrs Godfrey joined ISCA as acting Principal in 2010 and brings 40 years of teaching experience within the specialist areas of fashion, textiles and theatre.

Former Course Director of the Diploma Foundation Studies in Art and Design for London College of Fashion (LCF), part of University of the Arts London, Mrs Godfrey's teaching background covers all levels of education.

She has a strong understanding of the international application process through her work at the International Office at LCF and extensive expertise as Chief Examiner for accredited GCSE and A-Level Examination Boards in the UK and as an External Examiner at Undergraduate Level.

Mrs Godfrey holds considerable experience as a practicing textiles artist, within the global fashion and theatre industry, and currently combines her role as Chairman of the Embroiders' Guild with her role as the Principal of ISCA.

Mr Colin Kerrigan

Academic Director **International School of Creative Arts**

Deputy Director of International Development **University of the Arts London**

Mr Kerrigan has been with University of the Arts London for 15 years and draws on 25 years of experience within the international secondary and higher education sector to manage ISCA's academic programme.

One of the main links between ISCA and UAL (where he currently establishes and develops academic links and collaborations with universities, schools and businesses), Mr Kerrigan is in charge of overseeing that the academic programme is aligned with the competitive entry requirements of UAL, as well as other leading creative degree programmes.

As a practicing sculptor, Mr Kerrigan has exhibited widely in the UK and internationally, with his work included in a number of private and public collections. In addition to his role as Academic Director, Mr Kerrigan also tutors life drawing and facilitates group critiques at ISCA.

Ms Hannah Carter

Art & Design Coordinator **International School of Creative Arts**

Ms Carter's role as Art & Design Coordinator sees her manage the interdisciplinary aspect of the art curriculum and supervise a team of experienced tutors for ISCA's A-level programme.

A UAL alumni, Ms Carter graduated with an MA from Chelsea College of Fine Art and a BA from Central Saint Martins College of Art & Design, and holds a Postgraduate Certificate of Education (PGCE) which is complimented by several years of teaching the Arts within the British secondary education system and her own experience as an international student in schools across the US.

A textiles practitioner, Ms Carter has experienced both the design and manufacturing side of the industry, and continues to explore the concept of narrative to create artefacts that imbue a sense of history and nostalgia within the theme of 'Beautiful Wear and Tear'.

Mr Robert Green

School Counselor **International School of Creative Arts**
Institutional Liaison Manager **University of the Arts London**

As School Counselor, Mr Green is committed to our students' well-being and happiness and acts as the students' link to the University of the Arts London.

At the helm of the Enrichment programme, Mr Green ensures students are offered the opportunity for personal development through Personal, Social, Health & Economic education (PSHE). Allowing students to gain the knowledge and skills needed to lead healthy and responsible lives as confident individuals and members of society, the PSHE activities also provide social opportunities by way of interacting with peer learners nationally or internationally.

Mr Green has been with the University of the Arts for over 10 years and has acted as the UK's first Academic Case worker for UAL's Student Union (then known as the London Institute's Student Union). Through his combined role as Institutional Liaison Manager for UAL and ISCA School Counsellor, Mr Green is able to offer invaluable progression and careers counselling.

Mr Green continues to work on his own artistic practice within photography by using the emotional intelligence of long serving and familiar objects as his cue.

FACILITIES & BOARDING

Facilities: ISCA shares a well-established 20-acre campus with another school. ISCA offers fully equipped specialist studios with Wi-Fi throughout and shared residential facilities on-site.

Specialist studios

- Fine art studios
- Graphic Design room equipped with Apple Mac computers
- Textiles studio complete with screen printing facilities
- Photography studio complete with dark room

Leisure facilities

- Games & Common room
- Music Room
- Sports hall
- Indoor swimming pool
- Tennis courts
- Football pitches

Boarding: ISCA offers a safe and fully supportive residential service that aims to prepare students for independent living with all accommodation and residential services located on-site. Boarders are provided with:

- Individual study-bedrooms with en-suite facilities
- Breakfast, lunch & dinner meals provided for
- Weekly cleaning & linen service

The School aims to cater for special dietary needs where possible. Students looking to pursue a particular interest, or sport, such as piano lessons or horse riding will be assisted in finding private tuition.

LOCATION & TRAVEL

Address: International School for the Creative Arts (ISCA)
Framewood Road, Wexham
Buckinghamshire SL2 4QS
United Kingdom

By car: Please visit www.maps.google.com for directions by car from your current location to SL2 4QS (ISCA campus)

By train: Travel from Central London takes approx. 30 minutes to the ISCA campus

From London Marylebone (36 min)

- Train Marylebone to Gerrards Cross train station
----- 21 min
- Redline Bus 335 to stop Fulmer/opp Mill House Farm*
----- 12 min
- Walk to International School of Creative Arts (ISCA)
----- 3 min

From London Paddington (26 min)

- Train from Paddington to Slough train station
----- 16 min
- Redline Bus 335 to stop Wexham Street/opp Fulmer Grange**
----- 12 min
- Walk to International School of Creative Arts (ISCA)
----- 3min

* Taxi journey approx. 8 min/£8

** Taxi journey approx. 5 min/£5